Hemaxi Rakholia
UI/UX Designer

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Professional Statement

I am a passionate, motivated, and detail-oriented UI/UX designer. I am wanting to explore new challenges and opportunities within a web/app or product design space to utilize my skills and enhance user experiences. When it comes to design in the tech space, I believe that every element should be created for a purpose. I will go above and beyond to create the most user-friendly design by researching and implementing the latest tools available.

Skills

Tools

Figma
Adobe XD
InVision Studio
Axure
Sketch
Framer
Gimp
HTML/CSS
Photoshop

Design

Visual Design
Responsive Design
Design Research
Usability Study
Personas
Storyboading
Wireframing
Low Fidelity Design
High Fidelity Design
Prototyping
Product Design
Product Management

Soft Skills

Effective communication
Leadership
Critical thinking
Quick learner

Education

Coursera
2021 - 2022
Google UX Design Certification

Ganpat University
2013 - 2017
B.Tech. Computer Engineer.

Experience

UtsaWe "We Celebrate Together" (April 2020 - Present)
Co-founder / Design Manager

- Designed a dynamic website UI using InVision Studio.
- Developed product highlights for the website.
- Products photography
- Maintained store presentation and in-stock standards
- Created listings on retail websites like Amazon, eBay, and Etsy.

Netcloud LLC (Aug 2017 - Nov 2019)
Junior UX Designer

- Have worked remotely as a consultant with multiple companies that Netcloud LLC was consulting.
- Created 20+ user experiences and interfaces to fulfill business requirements for a variety of different clients.
- Presented design solutions to high profile clients outlining how all design decisions are hitting certain KPIs and other success metrics.
- Worked in tandem with project managers and developers to create technologically feasible design solutions for our clients within the given project time line.
- Conducted research, determined target group persona, brand strategy, and user tests.

Volunteer Work

Manila Visas Kendra (Orphanage) (2016 - 2018) India

- Educated young girls about self-protection.
- Helped raise money for the children.

Volunteer Tutor (2014 - 2016) India

- Taught computer basics to students with no prior computer knowledge.
- Helped students understand the fundamentals of computers.

Ganpat Volunteer Movement (2013 - 2016) India

- Taught young children general subjects in areas where families couldn't afford to send their children to school.
- Showed children the importance of education.
- Organized tours of different jobs to inspire students to pursue higher studies.
- Trained 70+ new volunteers.